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As Seen On



Woman-Owned Manufacturer Nancy's Passions LLC Expands With New Clean Beauty Line

Since opening their doors, this full scale, cosmetic manufacturing facility, with an axis on extreme innovation, specialized/customized projects and color expertise, has welcomed projects from UAE, Pakistan, Japan, Australia, Canada, Switzerland and Africa, as well as brands from the US, including celebrity & entertainment industry projects. Their "house" specialties include: perfumery, skincare, hair care, colored cosmetics and cosmetic specialty materials (in the color and scent arena).

"A designer's beauty lab is the nickname many have used, over the years. Here, creativity is key and so much more than just Chemistry fuels it all. Designing concepts, down to the engineering of their execution, in a manufacturing environment, is a very special journey. One needs to bring more than Chemistry to the table to remain relevant and dynamic. Every request is so unique. Many manufacturers stay in their comfort zones. Innovation goes hand in hand with 'the new' and therefore, this woman-owned business is wonderfully different."

From Independent beauty brands to Celebrity products, as seen in several known publications and platforms, "as a facility owner, it has been such an honor to work with so many wonderful & diverse people, over the years. Launching this line, is special to me because I was greatly inspired to create better products for family members and friends, of diverse age, gender and skin types, who are cancer survivors. Every product was formulated with such love and safe ingredients."

As founder of *hélico*TM cosmetic products, Nancy's Passions LLC will add this brand to their roster. The line's focus is on concentrated formulas that are multipurpose, convenient, integrating high-end cosmetic actives, state-of-the-art plant or bio-based ingredients and luxury naturals. The brand also demonstrates an axis on green and/or sustainable beauty. Born in a pandemic, *hélico*TM will conduct their soft launch in September 2021, with official launch dates to be announced via their social media.

For more information on their introductory collection and products, you can go to their website online www.HelicoLab.com or their maker's site www.nancypassions.com. You can follow them on Instagram & Facebook for their latest updates: [@nancypassions](https://www.instagram.com/nancypassions) and [@HelicoLab](https://www.instagram.com/HelicoLab).

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